

25

ANNIVERSARY
INTERNATIONAL EXHIBITION

of domestic and industrial equipment for heating, water supply, engineering and plumbing systems, ventilation, air conditioning, swimming pools, saunas and spas

aqua THERM

MOSCOW

FEBRUARY 2-5, 2021

Crocus Expo, Moscow

www.aquatherm-moscow.ru

**YOUR GATEWAY TO HVAC/R & POOL MARKET
IN RUSSIA AND EASTERN EUROPE**

Organised by



Developed by



**BOOK
A STAND
NOW:**



Aquatherm Moscow is the largest in Russia and Eastern Europe international exhibition of heating and water supply equipment with specialised sections for ventilation & air conditioning (AirVent) and for pools, saunas, spas (World of Water & Spa).

28 902
unique
visitors

782 exhibitors from
27 countries

233
first-time
exhibitors

1470+
participants
of business program
events

6
national
pavilions

37 100+
sqm

EXHIBITION

HEATING EQUIPMENT:

- air heating systems
- boilers
- burners
- chimneys
- convectors
- expansion tanks
- fireplaces, auxiliary materials
- heat exchangers, components
- heating radiators
- solar panels and collectors
- towel heaters
- water heaters

ENGINEERING TOOLS

- fastening and repair tools
- pipe repair, cutting, welding instruments

WATER SUPPLY EQUIPMENT

- filters, water treatment and purification systems
- plumbing equipment
- pumps
- sanitary equipment

PIPES. FITTINGS. VALVES

- pipes
- fittings
- pipeline valves: isolation, control, safety valves
- technical insulation, waterproofing insulation

CONTROL AND MEASURING APPLIANCES. AUTOMATION SYSTEMS

- gas meters
- heat and water meters
- leak protection system
- level, pressure, temperature regulators
- manometers
- thermometers
- thermostats

WORLD OF WATER & SPA



POOL AND BATH EQUIPMENT

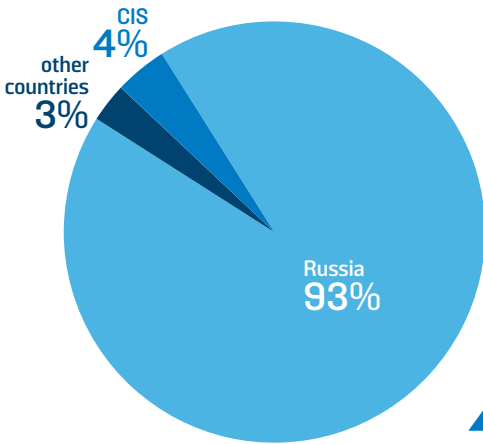
- automation
- bath equipment
- chemicals
- covering materials, pool pavilions
- filters, pool water purification systems
- finishing materials
- pool accessories
- pools (private, public)
- pumps for pools



CLIMATE CONTROL EQUIPMENT

- air conditioners
- air filters and purifications
- compressors
- ducts
- humidifiers, dehumidifiers
- refrigeration supply and equipment
- ventilators

VISITOR GEOGRAPHY*



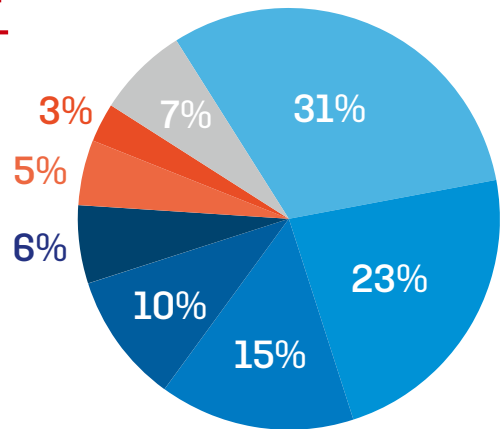
58%
visitors from Moscow
and Moscow region

35%
visitors from other
Russian regions

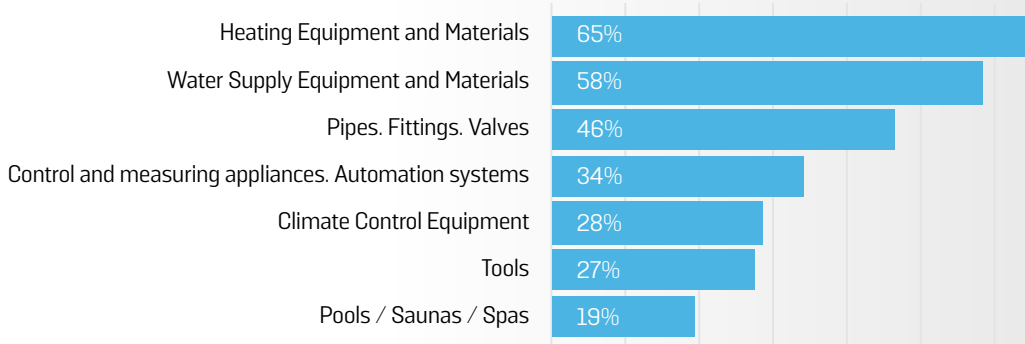
specialists from **80** Russian regions and
55 countries attended the show

VISITOR PROFILE

Wholesale	31%
Engineering systems installation	23%
Retail	15%
Equipment manufacturing	10%
Building and construction	6%
Engineering systems design	5%
Property management	3%
Other (media, education, logistics)	7%



VISITOR PRODUCT INTEREST



* Based on the Aquatherm Moscow 2020 data



AQUATHERM CLICK

Aquatherm Click is the app to get the most from the show for you as exhibitor, visitor and even on-stand staff.

- /// **Business Information:** Benefit from breakthrough tech to enrich your business data
- /// **Smart Matchmaking:** Enrich your profile & get the best of target audience
- /// **Lead Scanning:** Collect & download all the leads from the single service



AQUATHERM MOSCOW
AWARDS 2021

AQUATHERM MOSCOW AWARDS

Nominate your company in any of 11 nominations and get a bright large-scale PR-campaign and a prestigious award marking the special status of your company on the HVAC & water supply market!



learn more



WHY EXHIBIT

IN ANNIVERSARY AQUATHERM MOSCOW?



use a **25-year** show's experience in growing export and sales network

find new partners from **80** Russian regions and **55** countries

strengthen your position on the HVAC/R and Pool market of Russia and Eastern Europe

represent your products and services to **12 450+** trade companies, **6 220+** installers, **1490+** designers, **1 500+** building and construction specialists

increase brand awareness among the target audience



QUALIFIED CONTACTS GUARANTEED!

“

"I did not expect to see so many visitors. This is a real B2B exhibition. We register about 200 contacts per day, this is a very good result for us!"

ANDREI BELOYEDOV, Executive Sales and Marketing Director, REHAU in Eastern Europe

"The emotions we got at the exhibition were extremely pleasant. There were so many visitors at our stand that it was impossible to squeeze in. We have a huge number of partners, friends who come here every year. The exhibition is, first of all, a certain festival for us!"

ELENA MIKHASEVA, Head of Marketing, BDR Thermea RUS (BAXI SPA)

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CONTACT US TO LEARN MORE AND BOOK THE BEST LOCATION AT THE SHOW!

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